## Planning Application - 24/01181/FUL

Proposal: Retention for the siting of 12 No. metal storage containers and change of use of land from agriculture to Class B8 (storage) use as a rural diversification initiative.

Location: Land at 30-38 Old Road, Bradwell, Essex CM77 8BJ

Bradwell with Pattiswick Parish Council objects to this application for the following reasons:

## 1. Impact on Rural Character:

The proposed development is not in keeping with the surrounding rural environment. The placement of multiple metal storage containers on previously agricultural land introduces a visually intrusive, industrial element into an otherwise open and traditional landscape, adversely affecting the character and appearance of the area.

## 2. Prominence and Visual Intrusion:

The containers are positioned close to Old Road, making them highly visible from the public highway. This proximity exacerbates their visual impact, which is inconsistent with the generally rural, agricultural use and appearance of the immediate surroundings.

## 3. Questionable Necessity and Suitability:

The Parish Council questions whether the siting of 12 storage containers in this location is necessary or appropriate as a rural diversification measure. Alternative locations, more sensitively integrated into the local context or situated farther from public view, may be better suited to such use.